

Rayyan Maqsood

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SOFTWARE ENGINEER

AI-Enhanced **Senior Software Engineer** combining **5+ years** of mobile expertise with cutting-edge web development. Built revenue-generating mobile apps achieving top **40 App Store** rankings while developing full-stack SaaS solutions. Strategically implements AI tools to increase development velocity by **6x**, enabling rapid prototyping and deployment of market-ready products across mobile and web platforms.

WORK EXPERIENCE

Senior Mobile Developer • Full-time

Qatar (Remote)

Technology lab

09/2023 - Present

- QTR FISH reached **#36 in the Apple App Store's** Food category, along with a Swift-based App Clip to enable instant user access.
- Enhanced The Flower Shop App with ordering and tracking features, resulting in a **40% revenue growth** and **30% increase in user satisfaction**.
- Enhanced Altard Babcock's internal social media app with Instagram-like reels and posting capabilities, cutting **communication** time between teams by **50%**
- Implemented native code for Android and iOS using MethodChannel, delivering an App Clip that enhanced app performance and increased **user engagement** in just **1 month**.

Senior Mobile Developer • Full-time

USA (Remote)

Studio93

06/2021 - 09/2023

- Drove Grounds.app to a **top-40 ranking** and **\$300K** in week-one revenue by spearheading cross-functional development and launching features that elevated engagement for **50K early users**.
- Led the development of Reset.app, a health and fitness app that surpassed **\$1M** in revenue, achieved a **top-90 category rank**, and grew to **100K+ users**.
- Mentored and trained a team of **4 mid-level developers**, ensuring successful **delivery** and **launch** of the app.
- Enhanced app performance, reducing **loading time by 50%** and increased **customer satisfaction by 45%**.

PROJECTS

Leadsetter.ai

04/2025 - 08/2025

Developed AI-powered automated WhatsApp booking system using Next.js, Supabase, and Vercel, streamlining business appointment scheduling and reducing manual booking overhead

The Fittest

01/2023 - 04/2024

Built cross-platform fitness application using Flutter with comprehensive workout tracking and meal planning capabilities, delivering complete health management solution for mobile users.

Flutter Movie App

10/2023 - 10/2023

Self Employed

A Flutter app displaying upcoming movies using the Movie Database API, built with Clean Architecture and Bloc.

Debt Manager

12/2021 - 12/2021

Provides analytics to track app performance (helps users understand how effectively the app is meeting their financial management needs).

Coronavirus Tracking App

05/2020 - 05/2020

Developed a COVID-19 Tracker app using Flutter, integrating a Coronavirus API for real-time data and visualizations.

SKILLS

Mobile Development: Android, Dart, Flutter, iOS

Web Development: HTML/CSS, JavaScript, Next.js, React

Backend & Database: Firebase, Hasura, Node.js, Supabase

Cloud & Deployment: Firebase Hosting, Google Cloud, Vercel

Programming Languages: Dart, Java, JavaScript, Kotlin, Python, Swift

Architecture: Bloc Pattern, Clean Architecture, REST APIs